



Greene Arts

Play GOLF & Swing for the ARTS, Friday, August 24, 2018
Registration at 9 AM, Shotgun Start at 10 AM
Catskill Golf Club, 27 Brooks Lane, Catskill, NY

SPONSOR OPPORTUNITY

This is an exceptional opportunity for promoting your business or organization as the Greene County Council on the Arts enters its 43rd year of promoting the arts in our community!

The Opportunity

The Greene County Council on the Arts (GCCA) is accepting sponsorships from local and regional companies and other organizations for its "Play GOLF & Swing for the ARTS" a benefit for the GCCA. GCCA provides programs and services for the arts in Greene, Columbia and Schoharie counties.

Play GOLF & Swing for the ARTS will attract sophisticated players and promote talented artists!

This fundraiser day on the Catskill Golf Club course will begin with a shotgun start. Signage will be placed at all 18 holes promoting Tee Sponsors and paired up with an image of the artwork up for raffle donated by each one of 18 Artist Members. All participants get to see your name! Your sponsorship allows opportunity for GCCA Artist members to introduce their work to a new audience. In addition, there will be an attractive SILENT Auction for a 5-day and 4-night at the Marriot Vacation Club at Ford Colony in Williamsburg, Virginia. This includes a 2-bedroom condo and six rounds of golf!

Participants will notice your business is in support of the arts and part of the creative economy. Play GOLF & Swing for the ARTS will include these opportunities:

- **An opportunity to build our business community stronger through the arts.** Your sponsorship may be the catalyst to connect small businesses to members of the community! Sponsorship support will allow GCCA to continue and expand its important programs to the communities we serve, host more business/art networking events and continue our exhibitions series now taking place and in early planning for our FY 18-19 season.
- **A day outdoors playing golf in a beautiful setting and viewing art** featuring GCCA Artist Members, emerging and established, whose works have the chance to be added to private and corporate collections. Your support will allow these artists to share their individual styles and expand their experience.
- **A special day devoted to celebrating GCCA various re-grant, exhibit and youth arts programs** that reach people of all ages in Greene, Columbia and Schoharie communities, whether in the classroom, gallery, theater or a concert hall-your support will lead to our impact on people and their understanding of the arts!

Greene County Council on the Arts | 518.943.3400 | gcca@greenearts.org
Check us out at www.greenearts.org

Your Invitation

We are inviting a limited number of respected local and regional companies and other community-minded organizations like yours to join us in offering a great day at Catskill Golf Club to benefit GCCA.

We also want to help promote your business or organization as you help the GCCA continue to support the arts, culture and economic development in our communities. There are various levels of event sponsorship available to you to show off your business:

<p style="text-align: center;">\$1,000 GCCA</p> <p style="text-align: center;">Play Golf & Swing for the ARTS Event & Reception Benefactor</p>	<p style="text-align: center;">\$500 GCCA</p> <p style="text-align: center;">Play Golf & Swing for the ARTS Lunch Patron</p>	<p style="text-align: center;">\$100 GCCA</p> <p style="text-align: center;">Play Golf & Swing for the ARTS Tee Sponsor</p>
<p>Benefactor benefits:</p> <ul style="list-style-type: none"> ● Name / logo with hyperlink on Play GOLF & Swing for the ARTS page on GCCA website, eblasts, flyers, posters and event program (reaches 100,000+) ● Signage at the GOLF & Swing for the ARTS on the Display Boards and after golf Art Reception. ● Recognition in press, radio, cable and Arts Alive advertising (reaches 20,000+) ● 4.25" (v) x 5.25" (w) (1/8th page) display ad in GCCA's Arts Alive bi-monthly newspaper for TWO consecutive issues (reaches 2,200+) ● 2 free entries to participate in Play GOLF & Swing for the ARTS ● Sponsor Listing in wrap up article in GCCA's Arts Alive. 	<p>Patron benefits:</p> <ul style="list-style-type: none"> ● Name / logo with hyperlink on Play GOLF & Swing for the ARTS page on GCCA website, eblasts, flyers, posters and event program (reaches 100,000+) ● Signage at the GOLF & Swing for the ARTS on the Display Boards and on display at the Catskill Golf Club Lunch on "The Turn." ● Recognition in press, radio, cable and Arts Alive advertising (reaches 20,000+) ● 4.25" (v) x 5.25" (w) (1/8th page) display ad in GCCA's Arts Alive bi-monthly newspaper for one issue (reaches 2,200+) ● Sponsor Listing in wrap up article in GCCA's Arts Alive. 	<p>Sponsor benefits:</p> <ul style="list-style-type: none"> ● Name / logo with hyperlink on Play GOLF & Swing for the ARTS page on GCCA website, eblasts, flyers, posters and event program (reaches 100,000+) ● Designated Signage of your business at one of the holes on the course that is paired with an image of one of the artworks up for raffle and on the GOLF & Swing for the ARTS Display Boards. ● Sponsor Listing in wrap up article in GCCA's Arts Alive.

The GCCA will accept support from those companies that wish to contribute \$75, \$50 or \$25 to the GCCA Play GOLF & Swing for the ARTS event.

In return, the GCCA will recognize the companies with attributions in the Event Program and in the next edition of its bi-monthly newspaper, *Arts Alive*. Thank you.

Please indicate below your preferred level of Sponsorship of the August 24, 2018 GCCA Play GOLF & Swing for the ARTS event and send with your check made payable to the Greene County Council on the Arts (398 Main Street, P.O. Box 463, Catskill, NY 12414) or call GCCA to pay with credit card at 518-943-3400. We appreciate your support!

Benefactor (\$1000) _____ Patron (\$500) _____ Tee Sponsor (\$100) _____ Other \$ _____

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